

hubblet 
SHARING DIGITAL WORLD



Hublet increases the usage of digital services in hospitals, improves the patient welfare...

..and makes everyday life easier for the staff.



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TRENDS

Sharing
economy

Data
Protection

Digitalization

Customization



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Our Story

Finnish innovation, that started with the need for borrowable tablets.

Customers all over the world: USA, UK, Nordic countries, Germany, Australia....

Founded in 2014, start-up is currently growing in libraries and hospitals. Also suitable for museums, schools, restaurants and hotels.



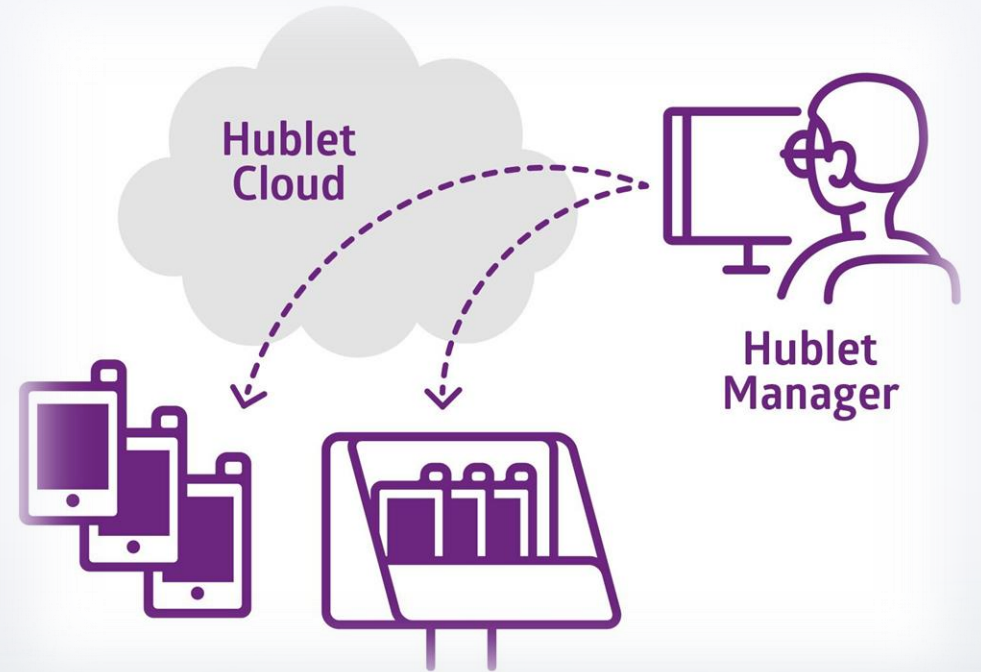
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HUBLET-SERVICE

The Hublet Solution consists of three parts:

- The latest Samsung-tablets
- Smart docking station
- Cloud-based Hublet Manager-management software



SAMSUNG-TABLETS



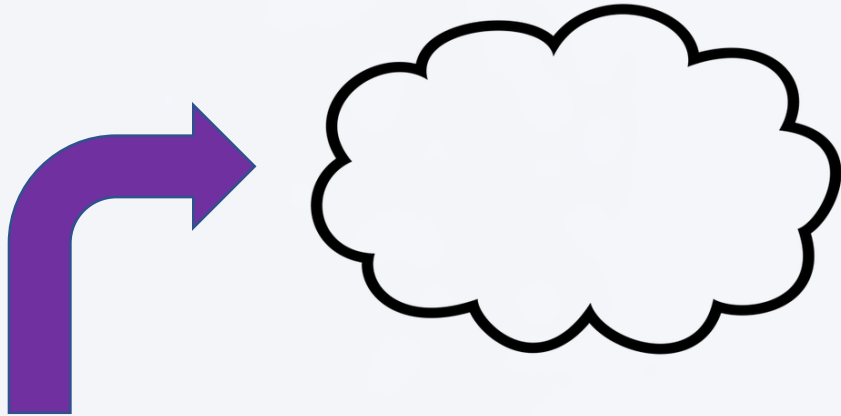
- Pre-defined applications, files, and desktop views for the user
- The end user cannot install applications or change settings
- Tablet software updates when it is downloaded – does not interfere with tablet use
- Special cover to protect tablets for getting broken or stolen
- Opportunity to use own wired headphones
- Work only on a pre-defined WiFi network

SMART DOCKING STATION

- Keep the tablets locked and in one place
- Easy to use touch screen
- Data privacy: Deletes the previous user's data when the tablet is returned to the docking station
- Authentication of the users (barcode or RFID reader)
- Charges the tablet battery for the next user
- You can connect the dock to a LAN or WiFi network
- Available with foot or wall mount



HUBLET MANAGER



- Cloud-based management system
- Browser interface for managing content and overall solution
- Editing user profiles and desktop views for tablets
- Creating Hublet PINs
- Ability to integrate into other management systems
- Reporting

HUBLET IN HOSPITALS

- Frees up valuable time for medical staff to spend where it matters most
- Opens up the lane of digital sharing between patients and hospitals
- Hublet is increasing the welfare of the patients by allowing them to be entertained and govern many aspects of life, even from the hospital bed.
 - Being able to watch movies, play games or listen to music, will allow the patients to enjoy their stay at your hospital
 - Patients can monitor their healthcare information from the online services
 - Enables the hospital to bring everyday rehabilitation services into the patient's room

HUBLET IN HOSPITALS

- Patients stay more active, especially the elderly people
- Patients can stay in contact more easily with the loved ones
- Easy onboarding and training for the staff
- Because of the antibacterial protective cover, Hublet is more hygienic than books or magazines and saves money and space.
- Substitutes the televisions in the hospital rooms and common areas with a much more cost-effective solution



With Hublet your patients/customers can:

- Read E-newspapers and E-magazines
- Read E-books
- Watch TV, videos and movies
- Take care of everyday routines with online services
- Use a variety of digital services
- Listens to music
- Browse the internet
- Use social media



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Games, videos,
music and
educational
content for kids



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HUBLET RESOLVES THE FOLLOWING CHALLENGES:

How to borrow tablets without being stolen or broken?

How to take care of the data protection?

Updates?

How to take care that all devices have enough battery?

How to make sure that the users won't make changes to the contents of the tablets? And monitor the use of equipment?

How to create different content for different user groups?

Where to find cost efficient solution?

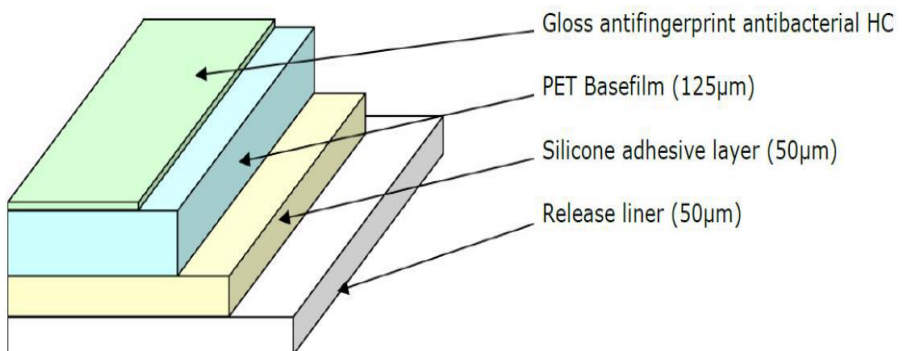
How to take care of sufficient human resources with new digital devices?



ANTIBACTERIAL SCREEN PROTECTOR FOR TABLETS



- Wipes out 99 % of the known bacteria from the touch screen
- Protection against i.a. MRSA-, staphylococcus and e.coli-bacteria
- The plastic protector prevents the screens against scratching and fingerprints
- The same protection is being used ATM-machines, booking systems and kiosk-machines



ONE DEVICE – MULTIPLE FUNCTIONS



WEB

Enables the patients to take care of their everyday tasks by using digital services and to keep contact with relatives and friends through social media



GUIDANCE AND INFORMATION

Patient guidance on procedures, processes and individual or group rehabilitation (memory, therapy..)



ENTERTAINMENT

Movies, videos, music, e-books and e-magazines available in patient rooms or in the common areas



EDUCATION

You choose the content for staff education events, meetings and workshops



PATIENT INFORMATION

With Hublet you can fill in information beforehand, give feedback and oversee patient information



HOSPITAL STAFF

Bedside-reporting, program usage



Hublet will ease the burden on your limited IT resources and reduce the operating costs of using portable devices in your facilities.

- Saves working time from medical and IT staff by:
 - Tablets can be administered remotely
 - Changes to the content can be done on remotely and to all tablets at the same time. Updates to tablets will take place automatically when tablet is placed to docking station.
 - No need to update separately individual tablets
 - User of the tablet cannot change the content or settings
 - Data secured solution: tablets are always cleaned from personal information when returned to docking station
 - No special IT capabilities are needed



SAVE UP TO 80 % OF YOUR IT-COSTS WITH HUBLET



- Most IT-devices (computers, tablets) costs are less than 20 % based on the product itself
- The remaining 80 % are realized after the purchase. These costs are for instance:
 - Acquisition and maintenance of the software
 - Management of the devices, e.g. training
 - Downtime, depreciation of the productivity due to work caused by hardware and software complications
 - Costs related to IT-support and finding the problem. An average of 30 min is used, every week, for solving IT-related complications or helping a colleague.

Hublet is offering a fully managed solution, that allows the everyone to focus on their core activities while saving up to 80 % of the IT-expenditure

According to research

75 %

75 % of patients are expecting to be using more digital services in the future (McKinsey Digital Patient Survey).

55 %

Virtual health care services, increases the patient comfort and satisfaction by 55 % (Deloitte insights).

66 %

66 % of the health care professionals believes the patients gets better treatment with the help of digital services (Deloitte insights).

45 %

45 % thinks it's easier to keep in contact with the patients and relatives due to digital services (Deloitte insights).



According to research

42%

According to 42 % of health care professionals experiences, digital services will increase the organizational cost efficiency (Deloitte insights).

90 %

90 % of the patients are prepared to share their health related information through the health care applications, however, only 18% have done it (Accenture).

48 %

48 % of the patients have used digital health care services on a digital device (Accenture 2018, Consumer survey on digital health).

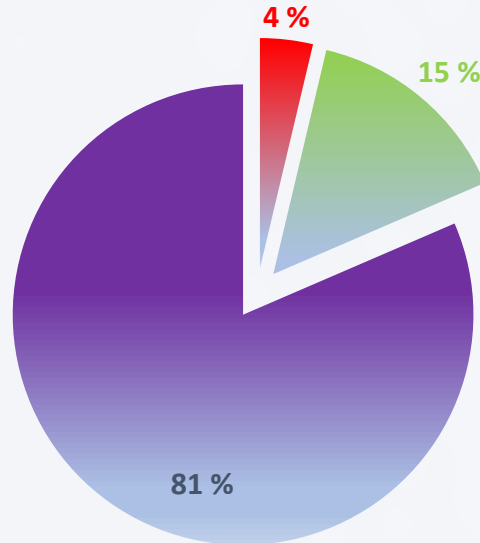
51 %

51 % of health care professionals wishes for more education in new technologies (Accenture).



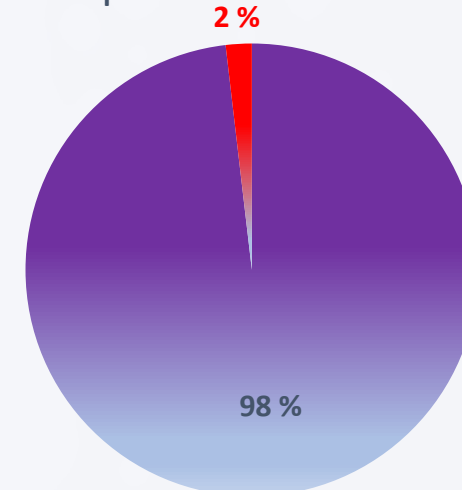
Social- and Healthcare days 2019 Query in Finland

Which of these would best suit the patient



■ Desktop computer ■ Laptop ■ Tablet Computer

Do you think tablets could be used more in the hospital environment?



■ Yes ■ No

Previous challenges with tablets:

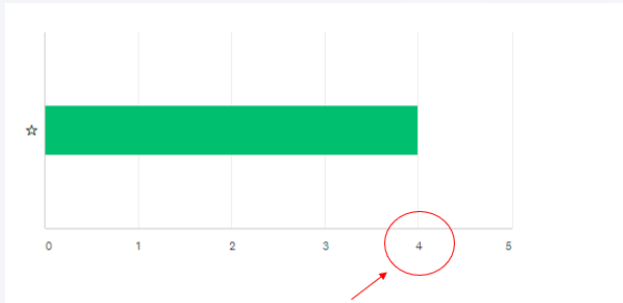
- 29,6% - Updates and service
- 25,9% - Information security
- 25,9% - Difficult to manage
- 13% - Wrong Content



Hublet is the answer to all of these!

Norway library questionnaire 2019

From a scale from 1-5, how happy would you say you are with Hublet?



What is it that you like the most with Hublet?

- Easy to administrate
- Easy for customers
- Reliable

What changes would improve Hublet the most?

- An easy way to signalize to the user that the tablet is put incorrectly into the dock
- Faster startup when doing loans
- A bit complicated to orientate in the HMS

TABLETS FOR SHARED USE

HUBLET TAKES CARE OF THE TECHNOLOGY ON YOUR BEHALF



BETTER CUSTOMER EXPERIENCE

The use of digital services will increase.



SAVE TIME

Hublet takes care of updates automatically. Changes are easily done by one management tool.



MANAGEMENT

With Hublet software, you can manage the devices and content from anywhere.



PRIVACY

Data security risks and misuse will diminish. All user data will be deleted after the tablet is returned to the docking station.



SECURITY

Docking station is secured. Tablets work only on selected premises. Hublet supports user authentication.



EASY TO USE

Tablets are easy to borrow, use, and return. Tablets are charged automatically in the docking station.



Users can be identified for example by patient wristband or personnel ID card

THE MOST SECURE TABLET-SOLUTION IN THE WORLD

- All of the personal data is deleted after tablet is returned to the dock
- Tablet securely locked in the docking station
- Only works in predefined WIFI-network.
- E-mail notifications
- GDPR

Hospitals



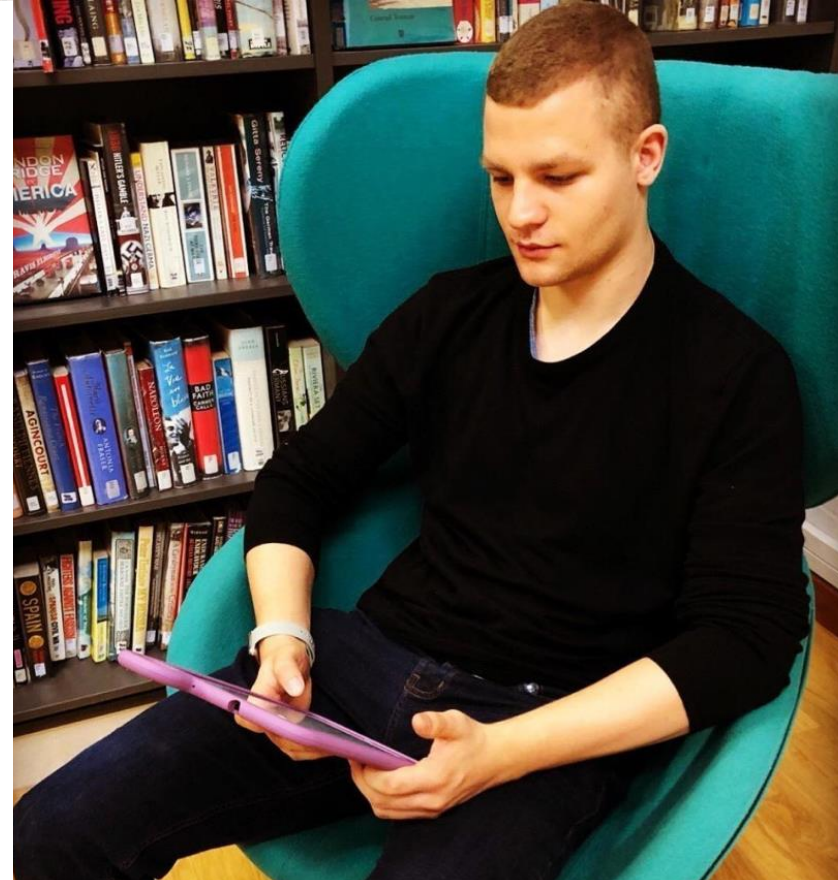
CASE ESSOTE



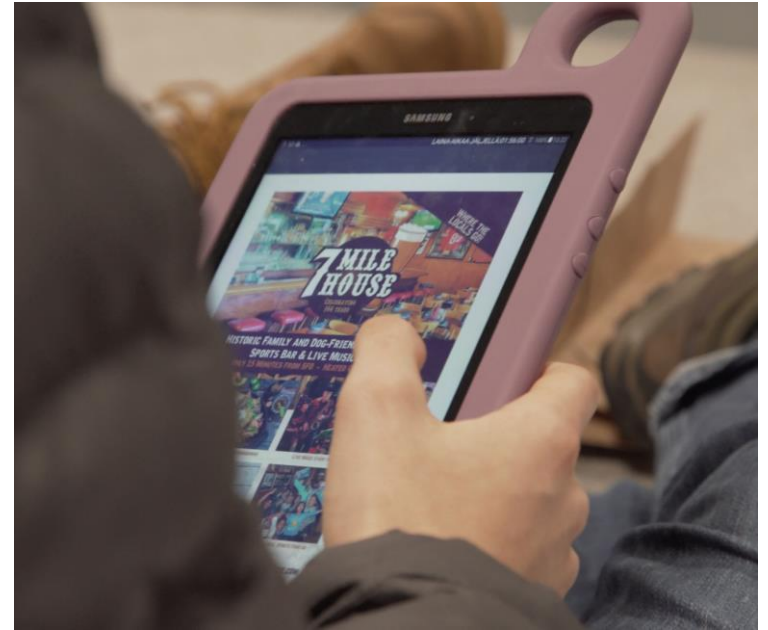
The SouthSavo health care authority (ESSOTE) was the first to take Hublet in use in Hospital environment and their ICT Manager, Teppo Marttila has been extremely happy with the Hublet- solution.

Watch the reference by clicking the screen

"Hublet- service has increased our customer satisfaction by enabling them to use tablets for entertainment purposes and it has freed up valuable time for staff to spend where it matters most"



Libraries



Helsinki -Oodi

Schools and Universities



THANK YOU!



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